Report on Entrepreneurship Activities

Government College, Sector 9, Gurugram

The Entrepreneurship and Placement Cell of **Government College, Sector 9, Gurugram**, organised a series of entrepreneurship-oriented activities to develop entrepreneurial awareness, creativity, problem-solving abilities and innovative thinking among students. The three activities—**Entrepreneurship Awareness Session, Poster Making & Slogan Writing Competition, and Entrepreneurship Idea Pitch Competition**—provided students with opportunities to understand entrepreneurship, express their ideas creatively, and explore the process of converting problems into viable business opportunities.

Live Streaming of Gen-H , Ideathon 2026

The Address of Hon. Chief Minister, Haryana, Sh. Nayab Singh was streamed live in college on 21st Aug 2026 from Gen-H , Ideathon 2026 , Gurugram university. 60 students viewed the session at college.





Entrepreneurship Awareness Session

"From Problems to Possibilities: Identifying Problems, Creating Opportunities"

An Entrepreneurship Awareness Session on **"From Problems to Possibilities"** was organised on **24 August 2026 at 11:00 A.M.** in the **Seminar Hall, Government College, Sector 9, Gurugram**. The session focused on the importance of **problem identification as the foundation of entrepreneurial ventures**. Students were encouraged to look beyond problems as challenges and recognise them as potential sources of innovation and business opportunities.

The session was conducted by **Mrs. Smriti Sharma, Former In-charge, Incubation Centre, Gurugram, SAAC**. She guided the students on how to **observe, analyse and frame problem statements** and subsequently transform them into viable entrepreneurial opportunities. The interaction helped students understand that successful entrepreneurship often begins with identifying a genuine problem faced by individuals or society and developing an effective solution for it.The session encouraged students to adopt an entrepreneurial mindset based on **observation, analysis, creativity and solution-oriented thinking**. It also motivated them to consider entrepreneurship as a means of creating value and addressing real-world challenges.

The session was attended by 80 students







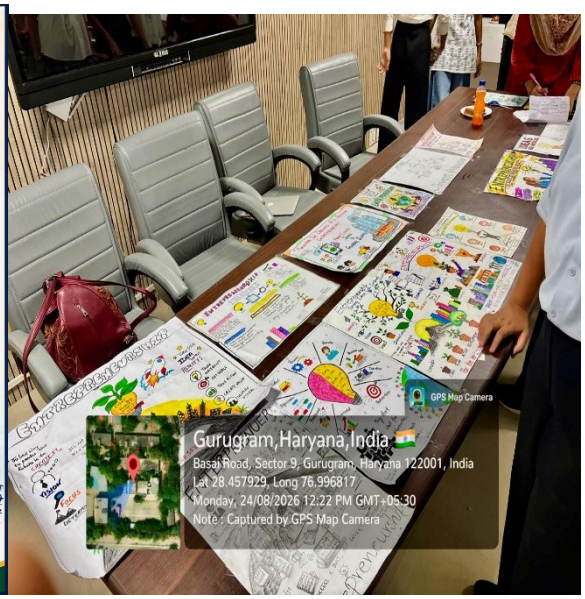
Poster Making and Slogan Writing Competition

Theme: "Entrepreneurship"

The Placement Cell organised a **Poster Making and Slogan Writing Competition** on the theme **"Entrepreneurship"** on **24 August 2026 at 12:30 A.M.** in the **Seminar Hall**.

The competition provided students with a creative platform to express their understanding of entrepreneurship through **visual communication, innovative slogans and artistic presentation**. Participants were encouraged to showcase their creativity and communicate entrepreneurial ideas in an engaging and meaningful manner. 10 students participated in poster making competition and 6 students participated in slogan writing competition. Through posters and slogans, students highlighted ideas relating to **innovation, opportunity, enterprise, creativity and entrepreneurial spirit**.






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A session on **"Market Research for Entrepreneurs"** was organized as part of the Entrepreneurship Development Sessions to develop students' understanding of the importance of market research in starting and successfully managing a business venture.

The session was conducted by **Ms. Smiriti Sharma**, who provided students with practical insights into the process of identifying market opportunities and understanding customer needs. She explained that effective market research enables entrepreneurs to make informed decisions, reduce business risks, identify potential customers, and develop products or services that meet actual market demand.

During the session, students were introduced to various aspects of market research, including **identification of target customers, understanding consumer preferences, studying competitors, assessing market demand, pricing strategies, and identifying emerging market trends**. The importance of collecting both primary and secondary data was also discussed. Students were encouraged to use surveys, interviews, observations, online research, and other suitable methods to gather market information.

The session was attended by 77 students.







Entrepreneurship Idea Pitch Competition*" Dare to Dream. Pitch Your Idea."*

The Entrepreneurship Idea Pitch Competition was organised by the **Placement Cell** to provide students with a platform to present their **innovative business ideas and entrepreneurial skills**. The competition was scheduled for the **31st at 12:00 noon** at the **Government College, Sector 9, Gurugram**.

The central objective of the activity was to encourage students to move beyond merely identifying problems and develop **practical entrepreneurial ideas and solutions**. Participants were provided an opportunity to present their ideas and demonstrate their ability to think

creatively, identify opportunities and communicate a business concept effectively. Five students presented their entrepreneurial ideas.

The competition emphasised the importance of **ideation, innovation, confidence, communication and entrepreneurial thinking**. Students were encouraged to transform their ideas into potential solutions and articulate how their concepts could address existing needs or problems.

The activity was particularly significant as it provided a practical extension to the earlier awareness session. While the awareness session focused on identifying problems and creating opportunities, the idea pitch competition gave students an opportunity to **take the next step—presenting an entrepreneurial idea**.






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