

## Report on Poster Making, Slogan Writing, and Business Idea Presentation Competitions

The Entrepreneurship and Placement Cell of Government College, Sector-9, Gurugram, successfully organized a series of competitions on 15th September 2025 in the college Seminar Hall. The event aimed to encourage innovation, creativity, and entrepreneurial thinking among students, in line with the vision of “Udhmita” (Entrepreneurship) promoted in higher education institutions. The competitions included Poster Making, Slogan Writing, and Business Idea Presentation, each focusing on stimulating student imagination, enhancing problem-solving skills, and fostering an entrepreneurial mindset.

**Poster Making Competition:** The Poster Making Competition witnessed enthusiastic participation from students who expressed their ideas on entrepreneurship and innovation through creative illustrations, drawings, and slogans. The posters highlighted themes such as self-reliance, startup culture, women entrepreneurship, and sustainable business practices. After a thorough evaluation, the winners were announced as:

- **1st Position:** Shabhyata (BBA 3rd Semester)
- **2nd Position:** Rinki (BA 2nd Year)
- **3rd Position:** Shubham (B.Com 2nd Year)



The Slogan Writing Competition further inspired students to express entrepreneurial ideas through powerful and concise words. The winners were:

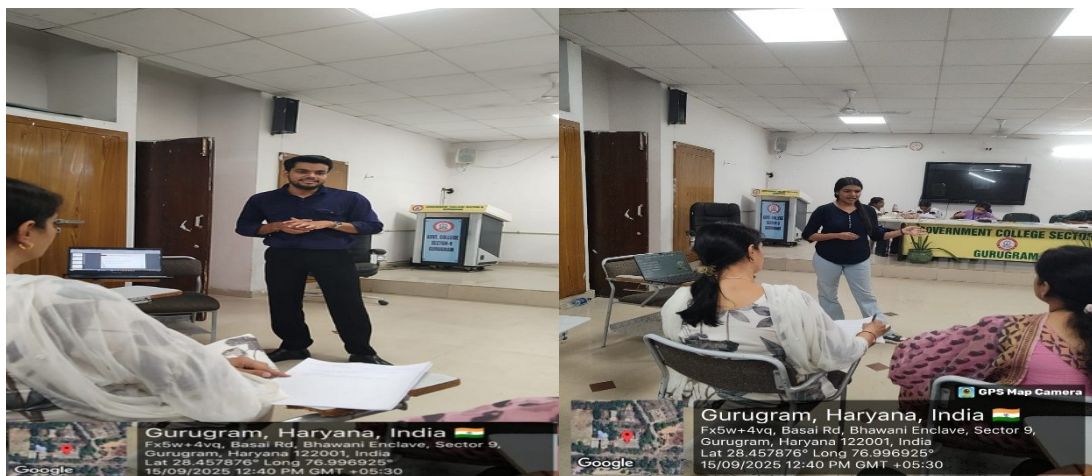
- **1st Position:** Ankit (M.Sc. 1st Year)
- **2nd Position:** Nitin (BCA)



## Business Idea Presentation Competition

The highlight of the event was the **Business Idea Presentation Competition**, which provided a platform for students to pitch their entrepreneurial concepts. The participants showcased innovative business models supported by creativity, research, and practicality. Some notable presentations included:

- **Kapil Kaushik** presented his website idea “*Tera Bhai Haina*”, an ultimate study buddy platform.
- **Diksha** introduced “*Swachh Tech India*”, a smart waste management solution for a greener tomorrow.
- **Khushi Aggarwal** presented a business model focusing on providing affordable educational resources and guidance for competitive examinations.
- **Anjali, Khushi, and Beena** collaborated on a *Career Guidance Platform* offering counseling, career support, and academic resources.



After rigorous evaluation of innovation, feasibility, and presentation skills, the winners were declared as:

- **1st Position:** Kapil (BAJMC 3rd Year)
- **2nd Position:** Diksha (MCA 2nd Year)
- **3rd Position:** Khushi (B.Com Hons. 3rd Year)

The Principal of the college, Dr. Neelam Dahiya, Dr. Meenu sharma, Senior Faculty along with other faculty members, congratulated all the winners and participants for their remarkable efforts.