

"Entrepreneurship Pakhwada" (21 August to 4 September 2025)

Extension Lecture – 27th Aug. 2025 “Strengthening Women Entrepreneurship through Government Policies and Initiatives in India”

Dr. Shalini Arora, Associate Professor, DPG Degree College, Gurugram informed students about several schemes initiated to address social, financial, and institutional barriers faced by women. The **Beti Bachao Beti Padhao** programme promotes girl child education and survival, while the **Working Women Hostel Scheme** ensures safe accommodation and childcare facilities. The **One Stop Centre Scheme** provides legal, psychological, and medical assistance to women facing violence. Financial empowerment initiatives such as the **Udyogini Scheme**, **Annapurna Scheme**, **Pradhan Mantri Mudra Yojana (PMMY)**, and **Stand-Up India** offer subsidized loans and credit access to women entrepreneurs, particularly in micro, small, and medium enterprises. Recent innovations like the **Drone Didi Scheme** integrate women into advanced sectors such as agri-technology. Skill development programs under the **Skill India Mission** and entrepreneurship development training further enable women to acquire employable skills and establish enterprises. Together, these initiatives reflect the government’s commitment to fostering women’s economic independence and strengthening their role in India’s development journey. During the session 117 students were present and Entrepreneurship cell members Dr. Bhavna, Dr. Brijesh, Dr. Monika, Mrs. Vandana, Dr. Reena and Dr. Meena were also present.



