

Career counseling, Placement and Entrepreneurship cell

Entrepreneurship club of our college in association with Incubation Centre D. Govt. College Gurugram under leadership of Principal Sir, Dr. Satyamanu yadav organized a extension lecture on the topic "START UP INDIA" on 06-05-2022 Friday . Dr. Satyamanyu yadav, Principal. G.C.sector9, Gurugram has always been very passionate about the need to foster entrepreneurial orientation among the students of the college. with a bright example like” mechanicguru”, a startup of alumina of this college, he has always encouraged students to exhibit creativity and find innovative business ideas in all his interaction with the students of the college

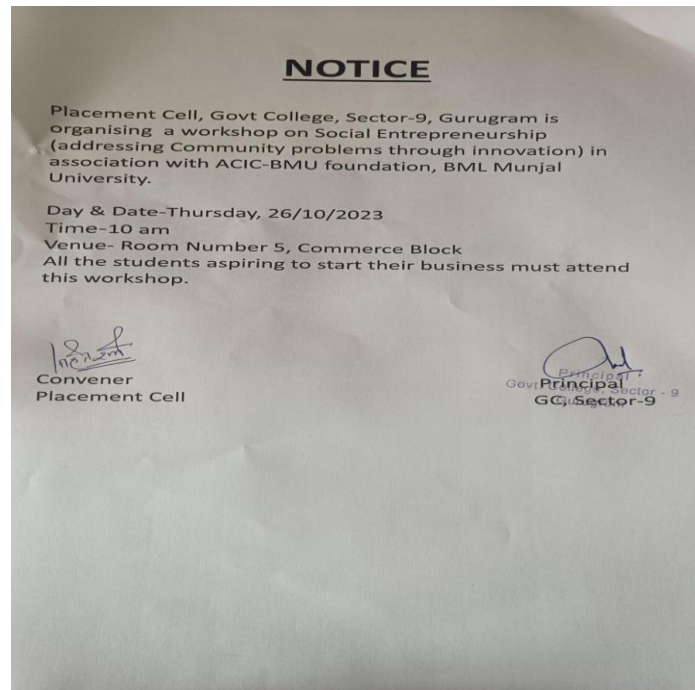


The program was divided into two parts, in first part Ms.Smiriti from Incubation center D.G.C, Gurugram gave elaborative information about SAAC and the initiatives taken by incubation centers to promote entrepreneurship. Students were explained the process of idea generation and how startups can be built. In the second part promoters of two startups “Ecorganicindia” and “Svad” shared their startup journey. Both the startups are promoted by students of Govt. college sector 9, Gurugram. “Ecorganicindia” was started by students of BCA, Hemant, Himansu and Karandeep during the initial period of pandemic. Core- idea of ecorganicindia is to reducing plastic from one’s life by providing best sustainable alternative of plastic products.

Ecorganicindia is a market place for sustainable products. It offers eco-friendly products such as plantable stationery, neem comb, bamboo brush, and sustainable kit etc. Also offer gifting solutions for corporate and big scale events. The other startup “Svad” is the brain child of BBA student Akash and is basically a food startup. Mr. Sandeep, in-charge Placement cell asserted that interaction with these students foster greater motivation among others to indulge in the endeavor of entrepreneurship.



An extension lecture was organised to sensitize students about entrepreneurship, especially social entrepreneurship, and community development. The resource person from ACIC-BMU Foundation informed students about CIF Program. 90 students attended the session.



प्लेसमेंट सेल ने कराया नवाचार फैलोशिप पर कार्यशाला का आयोजन



ह्यूमन इंडिया/ब्यूरो गुरुग्राम। राजकीय महाविद्यालय सेक्टर 9 में प्राचार्य श्रीमती मधु अरोड़ा के दिशा निर्देशन में महाविद्यालय के प्लेसमेंट सेल द्वारा स्वरोजगार को प्रोत्साहन देने के उद्देश्य से एक कार्यशाला का आयोजन कराया गया। बीएमएल मुंजाल विश्वविद्यालय के ए सी आई सी संस्थान के साथ कराई गई कम्युनिटी इनोवेशन फेलोशिप कार्यक्रम पर केंद्रित इस कार्यशाला का आयोजन महाविद्यालय के वाणिज्य खंड में हुआ। उक्त

कार्यक्रम में कला, वाणिज्य और विज्ञान संकाय के स्नातक और स्नातकोत्तर पाठ्यक्रमों के 90 विद्यार्थियों ने प्रतिभागिता की। देश की अर्थव्यवस्था में छोटे उद्यमियों के महत्व पर प्रकाश डालते हुए महाविद्यालय की प्राचार्या श्रीमती अरोड़ा जी ने विद्यार्थियों को जाँब सीकर के बजाय जाँब प्रोवाइडर बनने का आह्वान किया। उन्होंने कहा कि उद्यमशील विचार और नवाचारों के आधार पर इसी आयु वर्ग का युवा अपने साथ-साथ अनेकों लोगों को रोजगार युक्त करने

का सामर्थ्य रखता है।

विद्यार्थियों को संबोधित करते हुए मुख्य वक्ता सुश्री नेहा ने प्रकल्प की विस्तृत जानकारी साझा की। उन्होंने स्टार्टअप और उससे जुड़े आयाम पर प्रकाश डालते हुए विद्यार्थियों को स्वरोजगार हेतु प्रोत्साहित किया। सामूहिक नवाचार को समझाते हुए समाज की समस्याओं और उनके समाधान में युवाओं की भूमिका पर भी उन्होंने अपनी बात रखी। भारत सरकार की महत्वाकांक्षी योजना अटल इन्नोवेशन मिशन पर बोलते हुए

उन्होंने देश में बन रहे स्टार्टअप अनुकूल वातावरण से भी विद्यार्थियों का अवगत कराया। इस अवसर पर सफल आयोजन का श्रेय अपनी टीम को देते हुए प्लेसमेंट सेल के संयोजक श्री रोहित शर्मा ने कहा कि प्लेसमेंट सेल विद्यार्थियों को रोजगारोन्मुख करने के अपने उत्तरदायित्वों की प्रतिपूर्ति का हर संभव प्रयास करेगा। इस अवसर पर डॉ. कौशल कुमारी, डॉ. भावना यादव, रितु फोगाट, डॉ. वृजेश कुमार, वेणु, प्रियंका बल्लारा, डॉ. सोनिका दांगी, वंदना यादव आदि उपस्थित रहे।






Placement cell 2024-25 (Jan- March)


Workshop 11th Jan 2025- A workshop “How AI can help Startups (Emerging Tool) was organised under the placement cell. The workshop was conducted in two groups. Ms. Nikita Sharma, founder of Ecoshala conducted the sessions in which 77 and 60 students participated respectively.







AI for Startups



**Empowering Startups with AI:
Tools for Innovation and Growth**

This hands-on session will explore key AI-driven solutions to help students streamline operations, understand market trends, and create smarter customer engagement strategies.

**GC Sector-9,
Gurugram**

**January/11/2024
10:00am- 11:00am**

Three-day workshop on Entrepreneurship was organised in the college on 8th, 9th and 10th April 2024. Ideakriti is a Startup pre-acceleration program meticulously created by SACC India to help early-stage startups navigate their way towards success.

Ms. Sweta, outreach coordinator took a session on Free Tools Available Online **8th April 2024**. Introduction to graphic design tools like Canva for creating logos, social media posts, and marketing materials was given during the session. The session was attended by 84 students.





Introduction to Entrepreneurship 9th April 2024- Define entrepreneurship and its importance. Discuss various types of businesses. - Brainstorm business ideas. - Introduce the concept of market research. The session was taken by Ms. Smiriti Sharma, Incubation Manager, Incubation centre DGC, Gurugram. The session was attended by 70 students.



ON 10th April session was about “**How to Build Business Canvas** “. Speaker was MS. Tamanna Sharma who is founder of a startup named Aavyaa. She is winner of various Startup Awards and is impacting the life of rural women. The session was attended by 59 students.



