MEMORANDUM OF UNDERSTANDING (MOU)

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BETWEEN

GOVERNMENT PG COLLEGE, SECTOR-9, GURUGRAM

And

INDIAN SCHOOL OF HOSPITALITY, GURUGRAM

FOR

PROMOTING ACADEMIA, MENTORING OF STUDENT, FACULTY & STUDENTS EXCHANGE, KNOWLEDGE ENHANCEMENT PROGRAMMES, OUTCOME BASED TRAININGS AND RELATED ACTIVITIES

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (here in after called as the 'MOU') is entered into on this the March 6th, 2024 by and between Government PG College, Sector-9, Gurugram, THE FIRST PARTY represented herein by its Principal

AND

Indian School of Hospitality, Gurugram, THE SECOND PARTY represented herein by its Managing Director (MD).

OBJECTIVES OF MOU

In particular, this MOU is intended to:-

- 1. Enhancing entrepreneurial mindsets among the students by organizing workshops, training programs including startups and self-employment opportunities.
- To exchange information regarding educational programs, teaching-learning material and other relevant information for faculty and students along with the hands on training.
- 3. To jointly organize seminars, conferences or workshops on topics of mutual interest.
- 4. To exchange on reciprocal basis, students at under graduate level for limited period of time for the purpose of education and up gradation of knowledge and skills along with the short duration faculty exchange programmes.
- 5. To increase collaborations and establish linkages for facilitating placements.
- 6. To provide guidance, knowledge and encouragement

NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MOU, THE PARTIES HERE TO AGREE AS FOLLOWS:

Clause-I

Cooperation

Both parties having mutual interests and objectives and shall establish channels of communication that will promote respective cooperation's. The parties shall keep each other informed of potential opportunities and share all information that may be relevant to secure additional opportunities for one another.

The co-operation between First Party and Second Party will facilitate effective utilization of the intellectual capabilities of the Second Party providing significant inputs & hands on training programmes to them in developing suitable teaching/training systems, keeping in mind the needs of the First Party.

Clause- II

Scope of the MOU

Both parties believe that close co-operation between the two would be beneficial for the students to enhance their skills and knowledge.

The Second Party will give valuable inputs to the First Party in teaching/training methodology so that the students fit into the industrial scenario meaningfully. The interaction between Institute and the College Centre will give an insight into the latest developments /requirements of the industries & academia. The Second Party shall permit the Faculty and Students of the First Party to visit its campus & companies and also involve in Industrial Training Programs for the First Party. The industrial training and exposure provided to the students through this association will build confidence and prepare the students to have a smooth transition from academic to working career. The Second Party will provide its Labs/Workshops/ Industrial Sites for the hands-on training of the learners enrolled with the First Party.

The Second Party will train the students of the First Party on the emerging technologies in order to bridge the gap in skill and make them ready for higher studies and career in industry.

The Second Party will extend the necessary support to deliver guest lecturers to the students of the First Party on the technology trends and in house requirements.

The Second Party will actively engage in the training, internship and placement of students of the First Party. The Second party will act as a Mentor for overall devolvement of the students and faculty in academia, skill enhancement, research and overall professional development.

Clause- III

Coordination

Both the parties will appoint one member of their staff to coordinate the programme on its behalf. Further the coordination committee, consisting of

- a. Principal, Government P.G. College, Sector-9, Gurugram
- b. MD, Indian School Of Hospitality, Gurugram
- c. Program Coordinator of First Party
- d. Program Coordinator of Second Party

Will periodically review and identify ways to strengthen cooperation between the two parties.

Clause - IV

Validity

The validity of the agreement is 03 (Three) years from the date of agreement. The MOU will take effect from the date it is signed by representatives of both the parties. It will remain valid for 03 (Three) years, and may be continued thereafter suitable review and agreement. Both Parties may terminate this MOU upon 30 calendar days' notice in writing. In the event of termination both the parties will have to discharge their obligations.

Clause- V

Arbitration Clause

Should there be a dispute relating to any aspect of the MOU, Principal Government P.G. College, Sector-9, Gurugram and MD of Indian School Of Hospitality, Gurugram. Party will jointly resolve the dispute in a spirit of independence, mutual respect and shared responsibility. Further help of an independent Arbitrator could be solicited.

AGREED:

For

College, Sector-9,

Address Growt. Pe Callege, Sec-9(22N) Address

Contact Details: 0/24-2308688

E-mail: 9/2965869 @gmail. Com

Web

Indian School Of Hospitality, Gurugram

For

Contact Details:

E-mail:

Web

Witness 1

Witness 2:

Witness 3:

Witness 4:

Report

On

Panel Discussion "LAUNCH PAD"

(Organized under MOU signed with ISH)

A Panel discussion, "LAUNCH PAD" was organized under signed Memorandum of Understanding (MOU) with Indian School Of Hospitality (ISH) on November 29th, 2024 at ISH Campus. Agenda of the event was promoting start-up culture and take a deep dive into scalable and sustainable business models.

Event was started with the keynote address of Mr. Kunal Vasudeva (Co-Founder of ISH) on, the future of Hospitality and Entrepreneurship. Major focus was on significance of 3T (Trust, Transparency & Track Record) for successful Entrepreneurship because these 3T's leads to Credibility for your brand. In next panel discussion on the "Start-Up Ventures: Breaking Boundaries" discussion was about Perfect Pitch, Rize Bar & it's success and how to think like an Venture Capitalist. Crux of the session was that you must be consistent, clear your goals & vision and extreme ownership under basic building blocks for entrepreneurship.

In next, "Power Panel: Dive into Business" discussion was on how to build a Brand, and the basics on Sustainable Business Models & Scalability. Comprehensively, discussed about brand position, extension and transformation underground or crude reality for entrepreneurship with diverse examples of Paloma, Tequila, Bacardi and Vedica, alcoholic and non-alcoholic beverages. Chef Tarun Sibal of Titlie Goa along with Mr. Arun Parkash Ray (Director ISH) under "Fireside Chat" performed a deep panel discussion about his success journey and essentials of an successful entrepreneur. In nutshell, if you want to be successful in Culinary/Hospitality landscape, we must have open communication and have hospitality in your ecosystem with Business ethics.

The event was culminated with, "Fireside Chat with Mr. Aryavir Kumar" The Managing Director (MD) of Clarks Hotels, Mr. Aryavir Kumar alongside with Mr. Dilip Puri (Founder & Executive Chairman, Clarks Hotel). They discuss about hunger for learning/success, not having second plan, living life like King Size, to understand the nerve of the market, rebranding, power of distribution channels and reputation management software as a key drivers for success or continuously scaling your business. They endorse their statements by discussing about success journeys of Marriott, Hilton and Taj, Global Hospitality Chains.

The students of Department of Tourism, Government College, Sector -9, Gurugram enriched their knowledge about entrepreneurship. In this panel discussion, "LAUNCH PAD" organised under MOU signed with ISH. Mr. Ravi Kumar, Assistant Professor in Tourism Management accompanied with the students on this mind blowing and brain storming sessions.

